Sanjay Ghodawat University, Kolhapur 2018-19

Established as State Private University under Govt. of Maharashtra. Act No XL, 2017 EXM/P/09/01

Year and Program:2018-19 | **School of Commerce & Management** | **Department of SY B.B.A.**

Course Code: MBC 207 | **Course Title: Information Technology Management** | **Semester – III**

Day and Date
Friday, 7/12/2018 | **End Semester Examination (ESE)** | **Time: Max Marks: 100**

2:30 to 5:30 pm

Instructions:
1) All questions are compulsory.
2) Assume suitable data wherever necessary.
3) Figures to the right indicate full marks.

			Marks	Bloom's Level	CO
Q.1	**Solve any Two**				
	a)	What is IT? Explain components of IT in detail.	07	L_1	CO1
		OR			
	a)	Describe Functions of Operating System.	07	L_3	CO1
	b)	Explain any four topologies in detail.	08	L_1	CO2
		OR			
	b)	What is computer network? Explain advantages of computer network in detail.	08	L_3	CO2
Q.2	**Solve any Two**				
	a)	Explain Intranet and Extranet in detail.	07	L_2	CO3
		OR			
	a)	Explain any five applications of Internet in detail.	07	L_3	CO3
	b)	Discuss advantages and disadvantages of E-Business in detail	08	L_3	CO4
		OR			
	b)	What is E-Commerce? Explain any four types of E-Commerce in detail.	08	L_2	CO4

Q.3	**Solve any Two**				
	a)	Explain IT application of management in detail.	08	L_2	CO1
	b)	Explain the term Search engine with any of its two types.	08	L_2	CO2
	c)	Explain the following terms: LAN and WAN	08	L_2	CO3
	d)	Explain need and significance of E-Banking in detail.	08	L_2	CO4
Q.4	**Solve any Two**				
	a)	Define DBMS with its Advantages and Limitations.	09	L_3	CO5
	b)	Discuss DBMS applications in Human Resources Management and Finance Management.	09	L_3	CO5
	c)	Discuss DBMS applications in Marketing Management.	09	L_3	CO5
Q.5	**Solve any Two**				
	a)	Discuss Data Warehousing in detail.	09	L_3	CO6
	b)	Discuss Data Mining in detail.	09	L_3	CO6
	c)	Explain why Data Warehousing is important for Business Organizations now a day.	09	L_1	CO6
Q.6	**Solve any Three**				
	a)	Explain DBMS applications in Production Management.	06	L_2	CO5
	b)	Explain the term Database.	06	L_2	CO5
	c)	Explain characteristics of Data Warehousing in detail.	06	L_2	CO6
	d)	Explain how Data Mining is important for Business Organizations.	06	L_2	CO6

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